



\*\*\* Press Release \*\*\*

## Fruitcakes in the Alley Bowling Tournament

December 31, 2013



Allie Yesbeck has always been an active and energetic child with a smile that can light up a room. The summer before her 10<sup>th</sup> birthday she started experiencing joint pain, lethargy and serious bouts of illness. There were times when the pain in her hips and knees was so severe that she could not walk and had to be carried up the stairs. Shortly after her 10<sup>th</sup> birthday, Allie was diagnosed with Juvenile Arthritis. The past few years have been filled with doctor's appointments, tests, treatments, physical therapies and many medications; but through it all Allie has displayed a positive and fun attitude!

Allie is now 13 years old and has responded well to treatment for Juvenile Arthritis. She has resumed many of her favorite activities including cheerleading, tumbling and ballet. She takes pride advocating for awareness about Juvenile

Arthritis and is honored and excited to be a part of the Fruitcakes in the Alley Fundraiser. She and her family are grateful for The Parrot Heads of Central Florida. It is thanks to efforts from groups like these that help advance medical treatments for kids like Allie.

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The 6<sup>th</sup> Annual Fruitcakes in the Alley Bowling Tournament will be held on Friday, January 24 through Sunday, January 26, 2014 to benefit the Arthritis Foundation on behalf of Kids with Arthritis! It takes place at the AMF Altamonte Lanes on Douglas Avenue in Altamonte Springs, FL. In the first five years of the event, nearly \$112,000 has been raised by this charitable event.

For more information about the event, including registration, schedule, lodging, sponsorship, and donations, please visit our website: [www.fruitcakesinthealley.com](http://www.fruitcakesinthealley.com) or contact George Schott at [George@quietlymakingnoise.com](mailto:George@quietlymakingnoise.com) or Lisa Schott at [Lisa@quietlymakingnoise.com](mailto:Lisa@quietlymakingnoise.com)

You can follow us on Facebook at: [www.facebook.com/fruitcakesinthealley](http://www.facebook.com/fruitcakesinthealley)



The Parrot Heads of Central Florida work hard to bring you the best entertainment we can for Fruitcakes in the Alley. However, there are some circumstances we cannot anticipate which include, but are not limited to, performer illness, weather delays, and cancellations. We will make every effort to ensure that these do not occur, but some events are simply beyond our control. Since Fruitcakes in the Alley is a charitable event, it is our strict policy to not issue refunds to attendees because of changes in the event or event programming.

