



*** FOR IMMEDIATE RELEASE ***



5th Annual Fruitcakes in the Alley Bowling Tournament

The Parrot Heads of Central Florida are very pleased to announce our two honorees for the 5th Annual Fruitcakes in the Alley Bowling Tournament to benefit the Arthritis Foundation on behalf of Kids with Arthritis! The event will be held on Friday, January 25 through Sunday, January 27, 2013 at the AMF Altamonte Lanes on Douglas Avenue in Altamonte Springs, FL.



Delaney Hutchinson is a 15 year old high school freshman; she was diagnosed with Polyarticular Juvenile Idiopathic Arthritis at age 13 after months of tests and doctor appointments. Delaney is a competitive horseback rider and spends most her free time with her best four legged pal, Dallas - her horse. Delaney has learned to juggle school and her love of horses around her doctor appointments, multi hour infusions treatments, physical therapies and so much more. Delaney has most joints involved with her arthritis and was even in a wheel chair while trying to find a medication that worked to help 'control' her Juvenile Arthritis (JA). Fortunately, Delaney has improved due to the advances in treatment. Thanks to efforts like The Parrot Heads of Central Florida and fundraisers like "Fruitcakes in the Alley" these donations help advance medical treatments for kids like Delaney and co-honoree Sadie.

Delaney is honored to be a part of this event. She is very much wants to help advocate and raise funds to help others with this chronic disease. Delaney is so happy to share this honor with Sadie Veselka, one of her favorite JA pals. Of course, this honor has another special meaning to Delaney as she is indeed named for a special Jimmy Buffet song that she will be excited to hear at the event! Her friends George and Lisa Schott always play it when she is around.

At age 4, Sadie Veselka was diagnosed with Mixed Connective Tissue Disease which includes polyarticular Juvenile Arthritis, Scleroderma, Dermatomyocitis and Reynaud's Phenomenon. Though her life is filled with doctor's appointments, medicines, therapies, infusions, special diets, etc., Sadie has the strong fighting spirit typical of most Juvenile Arthritis warriors! Refusing to be defined by her disease, Sadie, who now is 8 years old, powers through, enjoying life, laughing often and trying to get out of doing homework whenever possible! A lover of all animals, Sadie is rarely seen without a stuffed one nestled in her arms. Sadie is honored to be a Fruitcakes in the Alley JA honoree along with her friend, Delaney. The Veselka Family wishes to express their gratitude to George and Lisa Schott along with the entire Fruitcakes in the Alley gang for their tireless work raising awareness and funds for a cure!



And you don't want to miss the fantastic music line-up we have planned for the event:



Friday, January 25, 5:00 PM
The Conch Fritters
*2012 Trop Rock Music Awards
Duo/Trio Nominee
and Musician of the Year Nominee (Dusty Barber)*
www.theconchfritters.com



Friday, January 25, 8:00 PM
The Caribbean Chillers
*Florida's Premier Jimmy Buffett
Tribute Show*
www.caribbeanchillers.com



Saturday, January 26, 10:00 AM
Tropico featuring Matthew Olsavsky
www.tropicmusic.net/gpage5.html



Saturday, January 26, 1:00 PM
deciBel
DJ George and DJ Lisa
www.facebook.com/deciBelDJ



Saturday, January 26, 4:00 PM
Captain Josh and the FITA Band
*2011 Trop Rock Music Awards
Horizon Award Winner*
www.capt-josh.com





Saturday, January 26, 8:00 PM
Jimmy Parrish and the Ocean Waves Band
2012 Trop Rock Music Awards
Band of the Year Nominee
www.jimmyparrishonline.com



Sunday, January 27, 9:00 AM
Jimi Pappas
2012 Trop Rock Music Awards
Album, Song, and Musician Nominee
and Horizon Award Winner
www.jimipappas.com



Sunday, January 27, 11:00 AM
The Restless Natives
Steve Hendrickson and John Beck
www.steeldrumisland.com

The Restless Natives

We also have a very special low rate at our host hotel, the Marriott SpringHill Suites, which is a short crawl from the bowling alley for our out of town friends. And breakfast is included! Go to our main event home page at www.fruitcakesinthealley.com and you will see the reservations links at the top left corner of the page.

For more information regarding registration, schedule, lodging, sponsorship, donations or anything else, please visit our website: www.fruitcakesinthealley.com or contact George Schott at George@quietlymakingnoise.com or Lisa Schott at Lisa@quietlymakingnoise.com

You can follow us on facebook at: www.facebook.com/fruitcakesinthealley

